

**Motion Name:** Banning of AI, Stolen and Unethical Art at SU Poster Sales

**Proposer:** Ruby Saunders

**Seconded:** Edward Nicholas

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***Background:***

- During Welcome Week and throughout the year the SU have a poster sale in Richmond Building working with a company called Pyramid Posters Limited. These poster sales have been going on for a while and are popular with fresher students.
- In recent times, this company has been selling increasingly more AI art and posters taken straight from the internet.
- AI art is made from a computer algorithm that takes art from artist without their consent and then puts it into its database which it uses to generate 'art'. This is stealing.
- The use of AI also uses a lot of energy and greatly impacts the environment with its high use of water in heat exchangers, which produces greenhouse gasses and pollutes local areas.
- Since AI art is quick and cheap to produce, it actively harms artists integrity and the careers of full-time artists.
- The university has a low tolerance of AI in academic work due to its harm to academic integrity and so I believe the SU should be the same.

***Purpose:***

- To protect the environment
- To protect artistic integrity
- To reduce socioeconomic impacts
- To benefit every student this issue may be affecting
- To prevent the spread of AI art

***Actions:***

1. Make SU guidelines on AI art widely available
2. Stop working with Pyramid Posters Limited
3. Evaluate partnerships or sponsorship with companies that use Gen AI and AI art