

Our Term 1 in Numbers

Introduction

Teaching block 1 is an incredibly busy time for Bristol SU. We head straight out of Welcome Week into a packed term of events, elections, campaigns and activities.

It's a time where first year students are settling into their new lives on campus and getting to grips with their courses, and returning students are stepping into roles as student leaders and delivering hundreds of events for members of student groups and societies - and we want to be there for every step of their journey!

Building on the momentum of Welcome Week, we launched our Term 1 Trips and Excursions program, SU-led events program, and assisted hundreds of student leaders in the planning and delivery of events in SU spaces across campus. We clocked 32,858 UCard taps into the Senate House Living Rooms across the term, and estimate this to be closer to 40,000+ entries due to the doors being on free-flow for Welcome Week and student coming in in groups on 1 UCard tap.

Our comms channels were packed - keeping students up-to-date with everything happening on campus, giving them the best chance to settle into campus life, whether they're new or returning students. There was also plenty of design work to do, making sure the SU brand is front and centre in our new spaces on campus like the SU Hatch (which re-launched our cheap food offer, in partnership with UoB Catering) and the SU Basement (our brand new activity space for student groups).

We launched the new Bristol SU Housing Service, positioning ourselves (alongside our Lettings service) as a one-stop shop for students needing guidance and advice on what can be a very stressful part of student life - finding accommodation and dealing with landlords!

Events & Trips

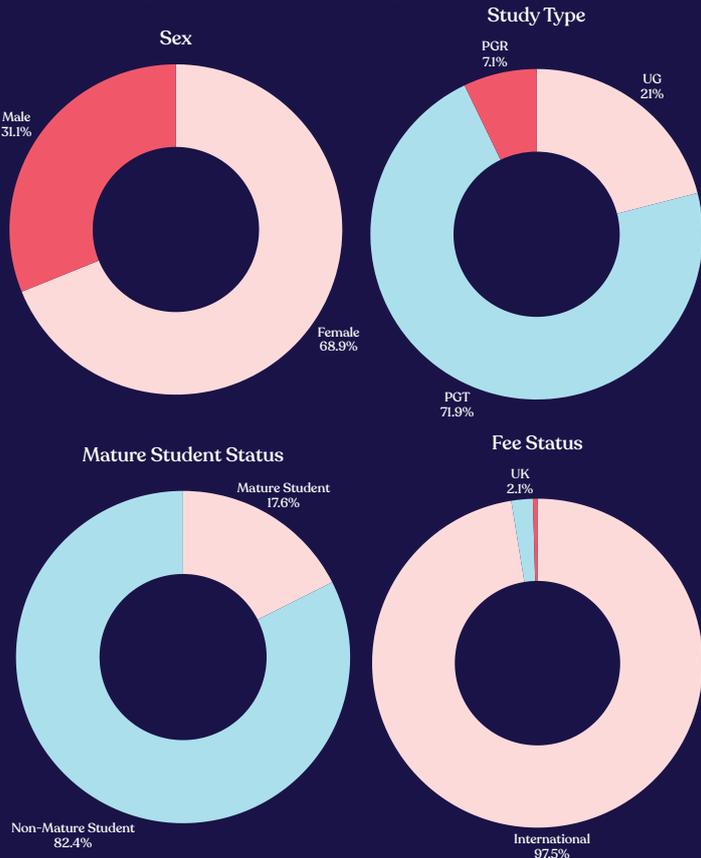


Term Summary

This has been a busy term for the Events Team! Across the term, we've supported numerous SU staff-led events, Student Group events and outreach in our spaces; and managed packed event programmes for SU crafts and Day Trips, Special Events, International Students Week and the exam wellbeing campaign.

Behind the scenes, the Tech Team have been working to improve accessibility at our events through live closed captioning and an induction loop, both of which were introduced at our first Student Council of the term. We are also collaborating with the Digital Team to introduce an accessibility matrix to be displayed on all SU events.

Day Trips Demographics:



Events supported across TB1

Events

307

Attendees

11,917

SU Events in SU Spaces

Events

50

Attendees

3,013

Student Events in SU Spaces

Events

240

Attendees

6,583

SU Day Trips

Events

10

Attendees

806

Special Events

Events

7

Attendees

1,515

Day Trips Programme

This term, our Day Trips Programme delivered a mix of student favourites from previous years alongside new destinations, including King Arthur's Castle and Bicester Shopping Village. The programme continues to be especially popular with International and PGT students, and by using attendee feedback we've refined our offer to better match student expectations. As a result, the trips generated £12k surplus this term, exceeding the income target by £3k and surpassing the annual profit target by £2k.

Supporting our strategy

Connected Communities

Financial Accessibility

Inclusive Engagement

Student Groups

WELLBEING

FUN

COMMUNITY

EQUALITY,
DIVERSITY
AND INCLUSION

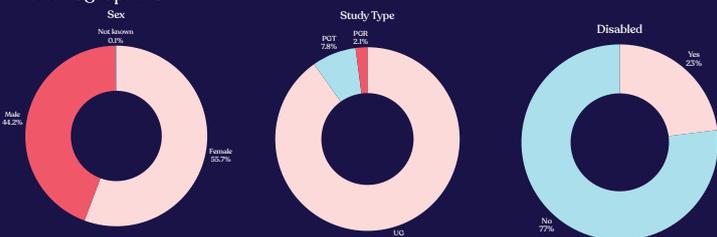
Group Memberships



The Development Team have focussed on increasing their training for Wellbeing Champions and Equality Officers, with CommitteeFest and Pre-Welcome Training proving particularly popular.

In response to the external student group review from last year, and from feedback from student group leaders we've put in place Active Bystander training for committees. So far 43 groups have had at least one committee member attend AB training

Demographics:



Membership purchases to student groups have remained steady this academic year.

There are slightly more female than male group members and a significant percentage are UG students. Disabled students represent just under a quarter of group membership purchases.

69

Training Sessions Held

47 Virtual

22 In Person

1073

Attendees

203

Groups Attended Training

Give it a Go!

158

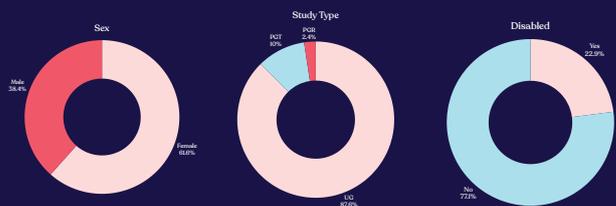
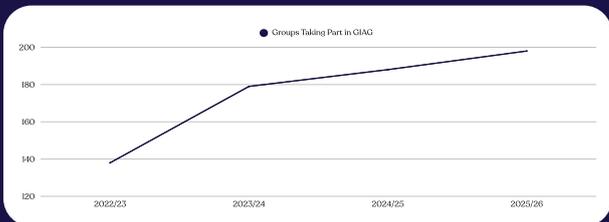
Sessions ran on Takeover Day

198

Groups ran a session over Welcome

2600

Attendances at Takeover Day



Ticket purchases for GIAG events largely reflect the demographic makeup of student groups more widely, with just a small dip in the number of male students booking tickets

Activity Hardship Fund

Total Awarded

£19,456

Students Supported

121

Supporting our strategy

Supported Student Leaders

Connected Communities

Empowered Changemakers

Inclusive Engagement

Student Groups

WELLBEING

FUN

COMMUNITY

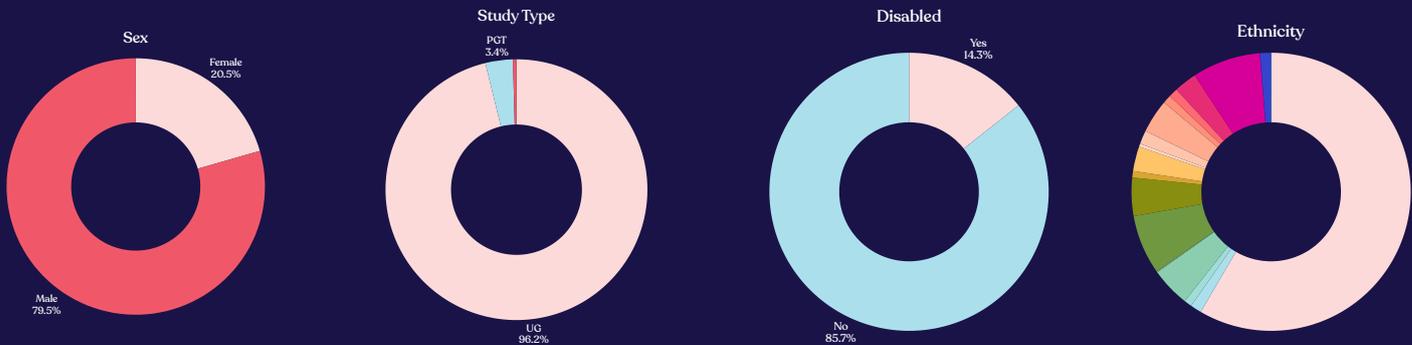
EQUALITY,
DIVERSITY
AND INCLUSION

Intramural

2700
Players

10
Sports

Intramural is our fun, social sport offer and engages with 1000s of players every year. In line with our strategic aim of engaging more men in SU events and activities it's of particular note the high-percentage of male students who take part.



83

**Coaches / Instructors
Registered**

53

**Trips
Approved**

185

**External
Speakers**

We've continued to help our groups run safely by introducing Coach and Instructor Registration, promoting our Trip Registration process and supporting groups who wish to invite external speakers on to campus.

Affiliation to Bristol SU remains a key piece of work within the Development Team, and we've seen new groups such as Indian Classical Dance, PG Law Club and Trans Society thrive this year.

Affiliations

Number of
Applications

40

26

New Groups
through
affiliation

Grant Funding Awarded

£24,558

Supporting our strategy

Supported
Student
Leaders

Connected
Communities

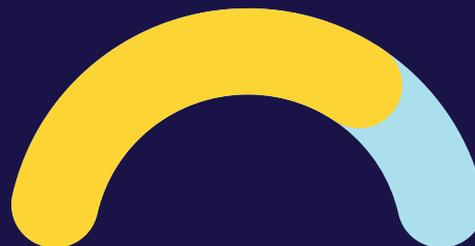
Empowered
Changemakers

Inclusive
Engagement

Term 1 Elections



In September 2025 we announced the rollout of a [new joint University of Bristol/Bristol SU policy on Student Academic Representation](#). The policy was developed through consultation with students and members of the Student Academic Representation Network (SARN) - a Community of Practice bringing together academic reps, academic and professional services staff and SU officers and staff.



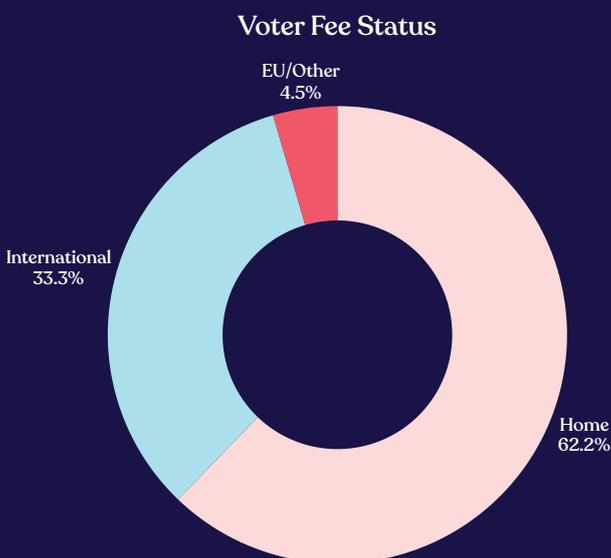
5251 Voters - in an election targeted at first years undergraduates and PGT Students



318 Course Rep Roles Filled. All 6 PGT Faculty Reps and all 5 members of Democratic Standards Committee



10,569 Votes Cast



Teaching Block 1 elections, are the first opportunity of the academic year to engage our students in our democracy and provide them with exciting opportunities to get involved in student leadership, change-making and developing their representation skills. While Democratic Standards Committee (DSC) roles are open to all students, TB1 elections are for the most part, targeted to engage first year undergraduate as well as PGT students, most of who are on 1-year courses.

We are very pleased with 15.4% turnout as a percentage of the whole student body. The Academic Representation Team have worked hard to build strong relationships with academic colleagues and professional service colleagues to improve the number and range of Course Rep roles filled during TB1 elections and to improve outreach to first year students.

Supporting our strategy

- Supported Student Leaders
- Empowered Changemakers
- Inclusive Engagement

LETTINGS



- Helped students navigate upcoming law change with the Renters reform bill
- 100 Tenancy Agreements signed for 2026
- Advertised over 200 properties

Income - £247,799

MERCH



- Created a successful welcome bundle offer under £40
- Increased profit margin across events
- Introduced lower priced items creating a 'good' 'better' 'best' product range

Income - £160,893

COMMERCIAL



- Generated £90k for the Welcome Fair
- Delivered a successful Housing Fair
- Booked 15 brand activations on campus

Income - £146,372

Supporting our strategy

Connected
Communities

Financial
Accessibilty

Inclusive
Engagement

Academic Advice

COMMUNITY

WELLBEING

EQUALITY,
DIVERSITY
AND INCLUSION

In TBI our advisors:

Advised **279** students

Opened **292** cases

Held **105** student meetings

Attended **12** panels

Received **96%** satisfaction rate

We were busiest in **December**, which was when 40.2% of students in TBI contacted us

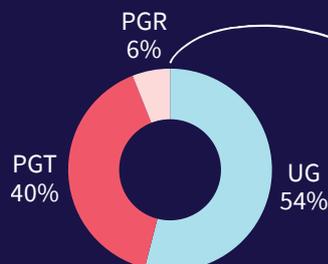
What we've achieved:

- We've worked hard to build confidence within the PGR community, with both students and staff
- Collaborated on the Uni's development of the academic appeal process
- Went into schools to promote our offer for students around assessments
- Reviewed and improved our internal guidance documents
- Continued to develop relationships with University Services

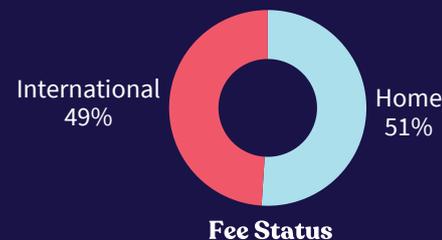
"The academic advice team is one of those services you hope you never need whilst at university, but is an absolute God send and one of those that is crucial for when things don't go well."

We received excellent feedback!

Student Demographics:



3% PGR increase



Housing Advice

The Housing Advice Service was launched!

- We've welcomed students to Bristol and worked with SU Lettings to find them more affordable and emergency accommodation
- We've talked to students at the Housing Fair and presented with Shelter
- Started the process of understanding what will change when the Renters' Rights Act 2025 is enacted

Largest damage deposit returned:
£2844.60

In TBI our advisors:

Advised **233** students

148 by email

57 in-person meetings

28 Teams meetings

"I really wanted to say thank you for the time and care you put into his case, especially with the patience and guidance throughout our email correspondence and meetings. Having that support made a huge difference"

Supporting our Strategy

Empowered
Changemakers

Financial
Accessibility

Inclusive
Engagement

Marketing and Communications

FUN

WELLBEING

COMMUNITY

EQUALITY,
DIVERSITY
AND INCLUSION

Across TB1, the SU Marketing & Comms team strengthened brand presence, supporting the launch of new services, improving the diversity of content and extending the reach of key campaigns beyond previous years with a focus on specific demographics such as PGRs, men, and international students.



Branding of new and existing Bristol SU Spaces

Launch of new services and spaces

To support the launch of the new Housing Advice Service, we developed a clear identity and suite of physical and digital assets. The launch was integrated into the My Rents My Rights campaign, driving strong traffic to the homepage.

685
web page views

We also promoted the new Bristol SU Basement across our comms channels to raise awareness of the space for student groups, resulting in a good uptake in bookings.

PGR engagement

TB1 saw the development of a PGR Resource Hub, bringing essential SU information into one place. The new webpage has shown good engagement, indicating the content is meeting student needs and we've seen an increase in engagement with this group.

62.07%
PGR engagement rate

201
active users

326
web page views



New Housing Advice Service identity and assets

Diverse and inclusive content

In TB1, we placed greater emphasis on reaching students who are typically less engaged with the SU. This informed our digital and printed communications, with a focus on inclusive language, imagery, and tone. We captured more diverse photography which was used throughout TB1, developed more representative content across our channels and used engagement data to segment and target different audiences.

International Students' Week

International Students' Week was supported by a marketing campaign that drove high social media engagement and strong attendance at the Global Food Fair (GFF).

416
likes

18.3k

GFF student group interview views

666
GFF Attendance

15.91%
Voter turnout

TB1 Elections

The campaign was successful with a 15% target for voter turnout, 1% up from last year's even with the UnionCloud issue on the final day of voting! We had 5251 voters compared to 4926 last year.

5,251
voters

Supporting our strategy

Supported Student Leaders

Connected Communities

Financial Accessibility

Inclusive Engagement

Upcoming events, campaigns and key considerations for TB2

- Teaching block 2 is incredibly busy and features top-level campaigns and events such as Term 2 Elections, Derby Day and a packed program of student-led Special Events in the Anson Rooms
- Comms channels are packed - it makes it more challenging when we need to be reactive
- We work with a limited number of “engaged” weeks once you remove vacations, consolidation weeks and exam prep weeks
- Cost of Living remains a key issue for students, and as an SU we try and keep our costs down as much as possible to keep events and activities as cheap as possible - but prices for everything continue to rise
- Our Head of Digital and Data is leaving the role in mid-Feb
- It’s a key time of year for conversations around securing more SU spaces on campus as we enter the year that Temple Quarter opens its doors



Bristol SU