

## Marketing and Communications Executive

### Are you a skilled storyteller who can engage our ever-changing student audience?

We're looking for an enthusiastic, resourceful and creative individual with strong communication skills to join our vibrant team.

You'll use your passion for telling stories to help deliver dynamic and accessible campaigns which drive engagement with Bristol SU and the services we offer. You'll be confident working with Bristol SU's distinctive tone of voice and support teams across the organisation with their copywriting and communication.

You'll support our elected officers and other staff to respond to media enquiries, and will proactively pitch stories to student, local and national media. You'll contribute to social media content and be the lead copywriter in the team.

You'll use your skills to deliver inclusive content that speaks to our ever-changing student audience and adds value to their experience at University and interactions with the SU. And you'll help us ensure that everyone who creates content on behalf of the brand is contributing to our vision for how we communicate.

If you thrive from working in a fast-paced and varied creative environment, then we want to hear from you.

### What's the job?

**Role:** Marketing and Communications Executive

**Hours:** Up to 35 hours per week (to be worked flexibly) - Part-time working considered

**Salary:** The starting salary for this role is £27,424.

**Contract:** Permanent

**Closing date:** Monday 1 June 2026, 9am

### Who are we?

Part business, part charity, part membership body – Bristol SU is a seriously fun place to work. Our professional staff do something extraordinary every day: we support student leaders to give people a voice in their education, help people get the most out of their student experience and help people make the change they want in the world. We have over 32,000 members, 350 clubs and societies, a diverse range of professional services, and an innovative strategy that will help to create an inclusive and supportive University community.

### What will you bring?

- You'll have experience in writing copy for a range of different channels.
- You'll be confident producing fun, high-engaging, optimised social media content.
- You'll be able to use, develop and gatekeep our tone of voice.
- You know how to respond to reactive media enquiries, and support others in this area.
- You're willing to get stuck into a range of projects in a fast-moving creative team.

### Why apply?

Because you're excited to make a difference!

We offer lots of great benefits including enhanced pay for parents taking maternity, adoption or shared parental leave, a competitive salary for the non-profit sector, a generous pension scheme and at least 40 days' holiday. We're committed to helping you achieve a healthy work-life balance through flexible working and are open to considering requests for part-time working. We provide professional training so that whatever your chosen field of work, with the right mix of challenge and support, you'll gain fantastic experience, and room to develop and advance your career.

We are proud to have been recognised through numerous accreditations and awards that demonstrate our commitment to creating a positive and supportive culture. We have appeared in the Inclusive Companies top 100 list and have won a number of awards for our commitment to diversity, including best Students' Union. No wonder 87% of our employees would recommend Bristol SU as a great place to work!

**Equality, Diversity and Inclusion are central to life at Bristol SU. We approach our work with positivity and celebrate our diverse and unique communities. Our people are proud of our values and care about creating diverse and**

**supportive communities that are inclusive of age, disability, gender, identity, race, religion, sexual orientation and experience.**

**Bristol SU strives to have an inclusive culture and an environment for all, underpinned by respect and compassion, where everyone feels welcomed, included, supported, valued and safe. Bristol SU recognises that candidates from some backgrounds/ identities may face additional barriers throughout their careers and when applying for new roles across the sector. We are committed to taking positive action to expand the diversity of our staff team by offering two guaranteed interview schemes – a scheme for people of colour and a scheme for disabled people.**

**Be yourself, be proud of the work you do and build a career in a place that knows different is good.**

### **Key dates**

- Closing Date: Monday 1 June 2026, 9am
- Shortlisting: Monday 1 & Tuesday 2 June 2026
- Interviews: Monday 15 June 2026

**[Please visit our website to download our Applicant pack for more information before submitting your application.](#)**

For general enquiries, please contact us at [bristolsu-people@bristol.ac.uk](mailto:bristolsu-people@bristol.ac.uk).