

Social Media Assistant

We're looking for a creative and confident student who loves social media and knows how to turn ideas into engaging content. You'll plan and create organic, video-first content for Bristol SU's TikTok and Instagram, with a strong focus on trends, storytelling, and student voices.

This is a zero-hour contract with a guaranteed six hours per week, plus opportunities to increase hours during key campaigns. **You'll need to be able to work a minimum of four hours per week in person with the Marketing Team in our Senate House offices.**

You'll work closely with the Marketing Team and Full-Time Officers to create content, support platform management, and produce paid-partnership posts with local and national businesses. We're looking for someone confident both behind and in front of the camera, with great communication skills and a genuine passion for social media.

Please note: this role is open exclusively to University of Bristol students who are in active study between September 2026 and June 2027. Applications from non-UoB students will not be considered. We encourage students from all study levels to apply (Undergraduate and Postgraduate).

What's the job?

Job Role: Social Media Assistant (Student Staff)

Hours: Zero-hour contract with six hours guaranteed a week

Salary: £13.45 an hour

Contract: Fixed Term until June 2027

Closing date: Monday 15 June, 9am

Who are we?

Part business, part charity, part membership body – Bristol SU is a seriously fun place to work. Our professional staff do something extraordinary every day: we support student leaders to give people a voice in their education, help people get the most out of their student experience and help people make the change they want in the world. We have over 32,000 members, 350 clubs and societies, a diverse range of professional services, and an innovative strategy that will help to create an inclusive and supportive University community.

What will you bring?

- Demonstrable experience in social media content creation, ideally for an organisation, company or student group.
- Confidence in approaching students and officers to get involved in content and interviews.
- A passion for social media, trends and content creation, with the ability to contribute innovative and exciting ideas to increase engagement on our channels.
- Confidence both behind and in front of the camera, with a willingness to feature in content when required.
- Strong communication skills, with the ability to work effectively with the rest of the Marketing Team and our Full-Time Officers.

Why apply?

Because you're excited to make a difference!

We are a Living Wage accredited organisation. We offer the flexibility for work-study balance. What's more, you will get 20 days of paid annual leave plus 8 bank holidays, pro-rata depending on your hours worked. You are eligible to opt-in to our contributory pension scheme. Working at Bristol SU will give you access to a range of opportunities including the chance to shadow members of staff to learn more about what they do as well as excellent training and development opportunities to help you pursue your chosen career.

We are proud to have been recognised through numerous accreditations and awards that demonstrate our commitment to creating a positive and supportive culture. We have appeared in the Inclusive Companies top 100 list and have won a number of awards for our commitment to diversity, including best Students' Union. No wonder 87% of our employees would recommend Bristol SU as a great place to work!

Equality, Diversity and Inclusion are central to life at Bristol SU. We approach our work with positivity and celebrate our diverse and unique communities. Our people are proud of our values and care about creating diverse and supportive communities that are inclusive of age, disability, gender, identity, race, religion, sexual orientation and experience.

Bristol SU strives to have an inclusive culture and an environment for all, underpinned by respect and compassion, where everyone feels welcomed, included, supported, valued and safe. Bristol SU recognises that candidates from some backgrounds/ identities may face additional barriers throughout their careers and when applying for new roles across the sector. We are committed to taking positive action to expand the diversity of our staff team by offering two guaranteed interview schemes – a scheme for people of colour and a scheme for disabled people.

Be yourself, be proud of the work you do and build a career in a place that knows different is good.

Key dates

- Closing Date: 15 June 2026, 9am
- Shortlisting: w/c 15 June 2026
- Interview Date: Friday 26 June 2026

[Please visit our website to download our Applicant pack for more information before submitting your application.](#)

For general enquiries, please contact us at bristolsu-people@bristol.ac.uk.