

**Introduction**

[Name of group]

Strategic Plan 2024 -2027

Published: xxxxx

Next Review Date: xxxxxx

*You could include something here about the history of your group, founding date, some context to your plan, organisational structure, who is involved in writing the plan etc*

**Where We are Now**

*See section 2 of the Strategic Planning Guide. Do add / remove sections so this is relevant for your group.*

**Our Offer to Members**

*What sessions, courses or activities etc. do you offer for different types of participants?*

**Strengths:**

**Weaknesses:**

**Opportunities:**

**Threats:**

**Equality, Diversity, and Inclusion**

*How does your group actively ensure it is open and accessible to all?*

**Strengths:**

**Weaknesses:**

**Opportunities:**

**Threats:**

**The Health of Our Group’s Membership**

*How have your membership numbers changed over recent years? Are you where you want to be in terms of numbers? Can you break down your membership into groups? What does that tell you?*

**Strengths:**

**Weaknesses:**

**Opportunities:**

**Threats:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **2020-21** | **2021-22** | **2022-23** | **2023-24** |
| **Year-end total** |  |  |  |  |
| **Increase / Decrease** |  |  |  |  |
| No. Undergraduates |  |  |  |  |
| No. Postgraduates |  |  |  |  |
| No. Associate members\* |  |  |  |  |
|  |  |  |  |  |

\*An Associate Member is a non-University of Bristol student who has purchased a Bristol SU [Associate Membership](https://www.bristolsu.org.uk/groups/associate-membership-group-1e45) to join your group

## **Our Facilities**

## *What facilities does your group need to operate?*

**Strengths:**

**Weaknesses:**

**Opportunities:**

**Threats:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Facility Name** | **Facility Type** *(e.g. pitch, studio, rehearsal room))* | **Usage***(e.g. training/matches performances)* | **Day(s) Used** | **Hours Used** | **Cost** | **Notes***(E.g. level of usage, issues, opportunities)* |
|  |  |  |  |  |  |  |
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**Our Equipment**

*What do you own, where is it and how much is it worth? If you have a large inventory, you may wish to link to it rather than copy it here*

**Strengths:**

**Weaknesses:**

**Opportunities:**

**Threats:**

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| --- | --- | --- | --- | --- |
| **Item** | **Type** | **Storage Location** | **Users** | **Cost** |
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## **Our Finances**

*What is the state of your finances? Do you have any large costs? Were you successful in securing grants/sponsorships?*

**Strengths:**

**Weaknesses:**

**Opportunities:**

**Threats:**

|  |  |
| --- | --- |
| **Income** | **£** |
| Membership Income |  |
| Sponsorship |  |
| Fundraising |  |
| Ticket Sales |  |
| Grant Income |  |
| Merchandise |  |
| **TOTAL INCOME** |  |

|  |  |
| --- | --- |
| **Expenditure** | **£** |
| Facilities |  |
| Equipment |  |
| Marketing |  |
| Repair and Replacement |  |
| Events |  |
|  |  |
| **TOTAL EXPENDITURE** |  |

*(Note: This table provides an overview of group finance and is not a replacement for a proper budget sheet. More information on budgeting can be found* [*here*](https://www.bristolsu.org.uk/support/support-for-committees/group-finance)*)*

# **Who we work in partnership with**

# *Do you have any sponsors? NGOs? Relationships with charities?*

**Strengths:**

**Weaknesses:**

**Opportunities:**

**Threats:**

|  |  |  |
| --- | --- | --- |
| **Organisation** | **Relationship/Agreement** | **Formal Agreement?** |
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# **Our Relationship with Alumni**

# *How do you engage with your Alumni? Are there easy ways for them to support you? How do you keep them informed on group activity?*

**Strengths:**

**Weaknesses:**

**Opportunities:**

**Threats:**

**Where do we want to be?**

*See section 3 of the Strategic Planning Guide*

**Our Vision**

***e.g.*** *The Club will provide high quality sport sessions for young people and adults. This will be achieved through a**progressive programme that provides recreational opportunities for all ages and abilities. The club will also provide a pathway of performance for junior players interested in competing at a local and regional level.*

**Short Term Aims**

*What do hope to achieve this year?*

***e.g.***

* *The Society aims to fundraise £2000 so that more of its members can take part in the Edinburgh Fringe Festival*
* *The Club aims to increase member satisfaction in Rate My Group to 90%*

**Long Term Aims**

*What do hope to achieve in the next few years?*

***e.g.***

* *By 2025, the society will have 200 members*
* In the next three years, we will have improved our competition success so we will be in the top 10 university clubs in the country for our sport

**How We Will Get There**

*See section 4 of the Strategic Planning Guide*

# **Our Action Plan**

# *What are the actions you need to undertake to meet your aims?*

|  |
| --- |
| **Aim:**  |
| **Actions** | **Timescales** | **Responsibility** | **Resource** | **Success Measure** |
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|  |
| --- |
| **Aim:**  |
| **Actions** | **Timescales** | **Responsibility** | **Resource** | **Success Measure** |
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