Published: 1st August 2022

Next Review Date: 1st November 2022

[Name of group]

Strategic Plan 2022-2025

Refer to the ‘Strategic Planning Guide’ when completing this document

**Introduction**

*You could include something here about the history of your group, founding date, some context to your plan, organisational structure etc*

**Where we are now**

*See section 2 of the Strategic Planning Guide. Feel free to add/remove sections so this is relevant for your group.*

**Our Offer to Members**

*What sessions, courses or activities etc. do you offer for different types of participant?*

**Strengths:**

**Weaknesses:**

**Opportunities:**

**Threats:**

**Equality, Diversity and Inclusion**

*How does your group actively ensure it is open and accessible to all?*

You may want to complete our [Equality Action Plan](https://www.bristolsu.org.uk/resources/equality-action-plan-template-7de0/download_attachment) to help with this

**Strengths:**

**Weaknesses:**

**Opportunities:**

**Threats:**

**The Health of Our Group’s Membership**

*How have your membership numbers changed over recent years? Are you where you want to be in terms of numbers?*

**Strengths:**

**Weaknesses:**

**Opportunities:**

**Threats:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **2022-23** | **2021-22** | **2020-21** | **2019-20** |
| **Year-end total** |  |  |  |  |
| **Increase / Decrease** |  |  |  |  |
| No. Undergraduates |  |  |  |  |
| No. Postgraduates |  |  |  |  |
| No. Associate members\* |  |  |  |  |
|  |  |  |  |  |

\*An Associate Member is a non-University of Bristol student who has purchased a Bristol SU [Associate Membership](https://www.bristolsu.org.uk/groups/associate-membership-group-1e45) to join your group

## **Our Facilities**

## *What facilities does your group need to operate?*

**Strengths:**

**Weaknesses:**

**Opportunities:**

**Threats:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Facility Name** | **Facility Type**  *(e.g. pitch, studio, rehearsal room))* | **Usage**  *(e.g. training/matches performances)* | **Day(s) Used** | **Hours Used** | **Cost** | **Notes**  *(E.g. level of usage, issues, opportunities)* |
|  |  |  |  |  |  |  |
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**Our Equipment**

*What do you own, where is it and how much is it worth?*

*If you have a large inventory, you may wish to link to it rather than copy it here*

**Strengths:**

**Weaknesses:**

**Opportunities:**

**Threats:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Item** | **Type** | **Storage Location** | **Users** | **Cost** |
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## **Our Finances**

*What is the state of your finances? Do you have any large costs? Were you successful in securing grants/sponsorships?*

**Strengths:**

**Weaknesses:**

**Opportunities:**

**Threats:**

|  |  |
| --- | --- |
| **Membership Income** |  |
| **Sponsorship** |  |
| **Fundraising** |  |
| **Ticket Sales** |  |
| **Grant Income** |  |
| **Other Income (e.g. stash)** |  |
| **Annual Expenditure** |  |
| **Loans** |  |
| **Assets** |  |
| **Reserves** |  |
| **Savings** |  |

*(Note: This table provides an overview of group finance and is not a replacement for a proper budget sheet. More information on budgeting can be found* [*here*](https://www.bristolsu.org.uk/support/tools-for-committees/group-finances)*)*

# **Who we work in partnership with**

# *Do you have any sponsors? NGOs? Relationships with charities?*

**Strengths:**

**Weaknesses:**

**Opportunities:**

**Threats:**

|  |  |  |
| --- | --- | --- |
| **Organisation** | **Relationship/Agreement** | **Formal Agreement?** |
|  |  |  |
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# **Our Relationship with Alumni**

# *How do you engage with your Alumni? Are there easy ways for them to support you? How do you keep them informed on group activity?*

**Strengths:**

**Weaknesses:**

**Opportunities:**

**Threats:**

**Where do we want to be?**

*See section 3 of the Strategic Planning Guide*

**Our Vision:**

***e.g.*** *The Club will provide high quality sport sessions for young people and adults. This will be achieved through a**progressive programme that provides recreational opportunities for all ages and abilities. The club will also provide a pathway of performance for junior players interested in competing at a local and regional level.*

**Short Term Aims**

*What do hope to achieve this year?*

***e.g.***

* *The Society aims to fundraise £2000 so that more of its members can take part in the Edinburgh Fringe Festival*
* *The Club aims to increase member satisfaction in Rate My Group to 90%*

**Long Term Aims**

*What do hope to achieve in the next few years?*

***e.g.***

* *By 2025, the society will have 200 members*
* In the next three years, we will have improved our competition success so we will be in the top 10 university clubs in the country for our sport

**How We Will Get There**

*See section 4 of the Strategic Planning Guide*

# **Our Action Plan** *what are the actions you need to undertake to meet your objectives/long term goals?*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Objective** | **Actions** | **Resources** | **Lead / Supported by** | **Timescale / Deadline** | **Progress** |
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| --- | --- |
| **Progress/Outcome Key** |  |
| Not started, no action required |  |
| In progress and on track |  |
| In progress, some action required |  |
| Significant action required |  |
| Completed |  |