

SU Student TikTok Content Creator

We're looking for a UoB student to join our team with a passion for creating engaging, creative and relevant content and who wants to gain invaluable experience in a fast-paced and multifaceted team.

The role will focus mainly on covering a wide range of SU events, gathering photo and video footage and creating event-focused content for our TikTok. You'll use your skills to deliver inclusive content that speaks to our ever-changing student audience and adds value to their experience at University and interactions with the SU.

This role will work closely with our Marketing Manager and Social Media Executive to produce content which captures students' imaginations on social media and our digital platforms through video, event coverage, copywriting and asset distribution.

What's the job?

Role: SU Student TikTok Content Creator

Hours: Required 12 hours/month* (Ad hoc may include evenings and weekends), zero-hours contract

*We can be flexible around University timetables and other commitments.

Salary: £12 per hour plus holiday pay

Contract: Fixed Term until Summer 2025

Closing date: Friday 31st May 2024 12pm

Please note you must be available 9th-13th September 2024

To apply, please submit your application via our online recruitment portal, accessible via the jobs page on our website. You will need to provide an up-to-date copy of your CV, and answer the following questions:

1. Why do you think you are a good fit for the role?
2. What piece or body of work are you most proud of?

Who are we?

Part business, part charity, part membership body – Bristol SU is a seriously fun place to work. Our professional staff do something extraordinary every day: we support student leaders to give people a voice in their education, help people get the most out of their student experience and help people make the change they want in the world. We have over 26,000 members, 400 clubs and societies, a diverse range of professional services, and an innovative strategy that will help to create an inclusive and supportive University community.

What will you bring?

- You'll have experience in capturing and creating content for social and digital platforms from creative briefs.
- You have prior experience creating engaging short video content for social media and reacting to emerging trends
- You're passionate about social media and content creation and want hands-on experience in a fast-paced team.
- You'll like being on-camera and are comfortable interviewing and speaking to students on campus.

Why apply?

Because you're excited to make a difference!

This is a great opportunity to build experience alongside your studies and develop your portfolio. Our Student Staff roles here at the SU are all flexible and shifts are allocated based on the needs of the organisation and your own availability to work, so will fit perfectly around your studies!

We are a Living Wage accredited organisation. We offer the flexibility for work-study balance. What's more, you will get 20 days of paid annual leave plus 8 bank holidays, pro-rata depending on your hours worked. Also, if you're eligible you can opt-in to our contributory pension scheme. Working at Bristol SU will give you access to a range of opportunities including the chance to shadow members of staff to learn more about what they do as well as training opportunities.

Bristol SU has been recognised through numerous accreditations and awards including Investors in People, Investors in Diversity, the Workplace Wellbeing Charter and more. No wonder 94% of our employees would recommend us as a good place to work.

Equality, Diversity and Inclusion are central to life at Bristol SU. We approach our work with positivity and celebrate our diverse and unique communities. Our people are proud of our values and care about creating diverse and

supportive communities that are inclusive of age, disability, gender, identity, race, religion, sexual orientation and experience.

Be yourself, be proud of the work you do and build a career in a place that knows different is good.

Key dates

- Closing Date: Friday 31st May 12pm
- Shortlisting: Monday 3rd June
- Interviews: Friday 7th June
- Training w/c 2nd September
- Official start date: 9th September (must be available 9th-13th September 2024)
- Additionally available in August if you are able to start earlier

Please visit our website to download our Applicant pack for more information before submitting your application.

For general enquiries, please contact us at bristolsu-people@bristol.ac.uk.